

Nutshellの会社概要

- Crickets Online Oy は2018年に設立されたフィンランドの企業です。
- Party Bugsブランドは、2020年に世界初の食用昆虫をパーティースナックとしてブランド化することから始まりました。
- Party Bugsは、イギリスやアメリカを含む15カ国以上に販売代理店があります。



Party Bugsの創設者であるPasi Porkka博士とココロギのブリーダーであるVeli-Matti Mäkeläです。



**PARTY
BUGS**

- 食用昆虫から作られた、おいしくてすぐに食べられる、高級感のあるパーティースナックです。
- ヨーロッパ規制の厳しい食品安全規則に従い、食用に飼育されたコオロギとミールワームを丸ごと味付けしています。
- 味付け、包装はフィンランドで行っています。賞味期限は1年です。

A NEW PARTY SNACK



MADE OF INSECTS!

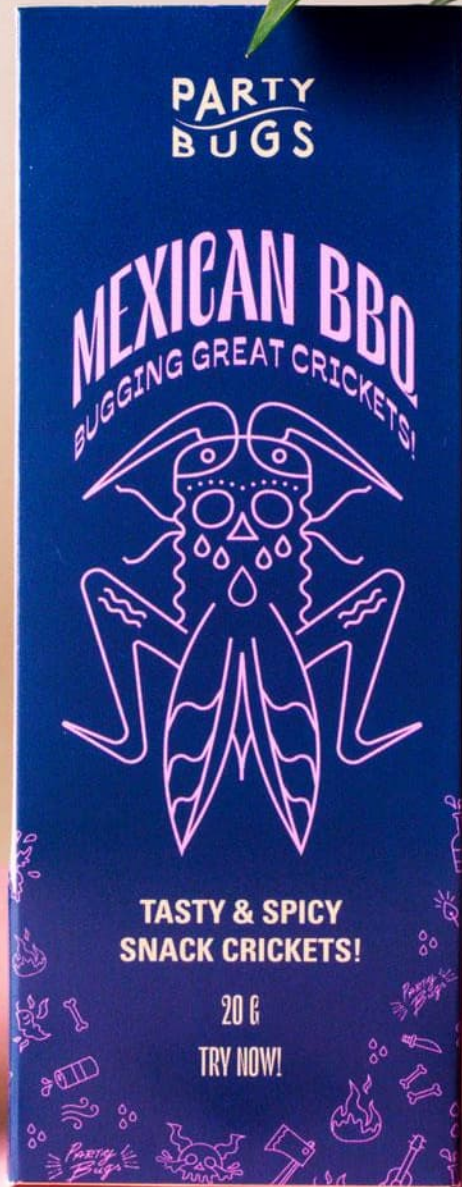
料理の盛り付けの提案

- パーティ用昆虫は、誰もが楽しめるようなパーティーのための商品です。
- パーティ用昆虫の商品は、バー、レストラン、カラオケバー、ナイトクラブから映画、フェスティバル、スポーツイベント、ホームパーティーまで、全てのパーティーに合います。

対象にする市場

- パーティ用昆虫が目指したいのは、**パーティーフード**市場です。
 - Party Bugsは、誰もが楽しめる、パーティーのための商品です。
 - Party Bugsの商品は、バー、レストラン、ナイトクラブから映画、お祭り、スポーツイベント、ホームパーティーまで、どのパーティーにも対応する上質なデザインとなっています。
- 食用昆虫をパーティースナックとしてブランド化することは、他の昆虫食品ブランドとは全く異なる戦略です。
- パーティーの参加者は、競合他社がアピールする**エコフード**や**スーパーフード**の愛好家よりもはるかに大きな顧客層です。
- パーティ用昆虫は、前記した全ての対象となる市場に魅力を伝えていきます。





Company Facts in a Nutshell

- Crickets Online Oy is a Finnish company founded in 2018
- Party Bugs brand started in 2020 as the world's first edible insects branded as party snacks.
- Party Bugs has distributors in more than 15 countries, including the U.K. and the U.S.



Party Bugs founders Dr. Pasi Porkka and cricket breeder Veli-Matti Mäkelä



**PARTY
BUGS**

- Delicious, ready-to-eat, premium-quality party snacks made from edible insects
- Whole seasoned crickets and mealworms bred for human consumption following the strict Food Safety regulations of the EU.
- Seasoned and packed in Finland.
- Shelf life up to a year.

A NEW PARTY SNACK



MADE OF INSECTS!

Serving Suggestion

- Party Bugs is for everybody and every party.
- Finely designed Party Bugs products fit all parties ranging from bars, restaurants, karaoke bars, night clubs to movies, festivals, sports events, and home parties.

Target Market

- Party Bugs' aims to party food market.
 - Party Bugs is for everybody and every party.
 - Finely designed Party Bugs products fit in all parties ranging from bars, restaurants, night clubs to movies, festivals, sports events, and home parties.
- Branding edible insects as party snacks is an entirely different strategy from other insect food brands.
- Party people are a much larger customer segment than eco-food and superfood enthusiasts our competitors appeal to.
- Party Bugs appeal to all the aforementioned target markets.



商品展開

コオロギと
ミールワームを炒って
味付けし、
綺麗に袋詰め
しました。



商品展開

- ヨーロッパ産のコオロギとミールワーム
 - ヨーロッパ規制を遵守した農法
 - 現地の食品安全機関により管理
- フィンランドで梱包、味付けを行います。
- 現在の商品ラインナップは12品目
- **さらに多くの商品を開発し、その商品と包装を現地の好みに合わせることができません！**
- 例：わさび&ごま、アメリカン、トムヤム、メキシカンBBQ、カリブ、アジアンフュージョン、チーズ&玉ねぎ、ベーコン&ハニー、ブルーチーズ、チェダー、ハニー&ディジョン、レモン、スモーカーBBQ、カリブ、地中海、プロヴァンス、メープルシロップ、海老など。



商品展開

複数の商品をセットにしたギフトパックも承ります！



商品展開

- ヨーロッパ産のコオロギとミールワーム
 - ヨーロッパ規制を遵守した農法
 - 現地の食品安全機関により管理
- フィンランドで梱包、味付けを行います。
- 新しい味を数多く、もっと開発できます！
 - メキシカンBBQ、アジアnfュージョン、アメリカン、チーズ&玉ねぎ、ベーコン&ハニー、ブルーチーズ、チェダー、ハニー&ディジョン、レモン、スモーキーBBQ、カリビアン、地中海、プロヴァンス、ワサビ&セサミ、メープルシロップ、海老など。





こんな綺麗な
パッケージを
小さなギフト
として渡すの
は素晴らしい
と思いませんか？



+

イギリス、アメリカなど十数カ国の小規模な販売会社

参考文献、証明書、規格書



国際品質認証の導入が進んでいること

既にドイツ最大のスーパーマーケットチェーンであるEDEKAの供給元として認定済み





Party Bugsは、市場において一番美味くてワクワクする昆虫食品です！

ドイツで開催される巨大な国際見本市ISMとGrüne Wocheに、25カ国以上から50社以上の代理店が出展します。



私たちの会社では、ビーフジャーキーよりもパーティー用昆虫の方が売れています。

Topi Kaireniusファットリザード醸造所(フィンランド)の醸造パートナー



撮影仲間と世界中を旅する中で、私はたくさんの昆虫を食べました。パーティー用昆虫は、今まで食べた昆虫の中で一番おいしいと思います。

Dirk HoffmannドイツのTVシェフ



今日荷物が届き、食べてみましたが商品は美味しいです！アメリカで買うよりずっと美味しいと思います。ありがとうございました！

Marisa と Madeleine de Belloy

お客様の喜びの、カリフォルニア州



サンプルを試してみましたが見えたと想像と違い華やかですね！

Ruth MartinezMón Scarabat

スペインの販売代理店

マーケティングの主張

パーティ用昆虫は、以下のような特徴を持つ、健康的で新世代のパーティ用スナックです：

- 最高品質の昆虫に、高品質の風味を加えています。
- 流行に左右されず、楽しくサステナブルに、友達と一緒に楽しめます。

高品質商品をお求めやすい価格でお届けします。

健康に良い食事と地球環境の保護は、あくまでもおまけのようなものです！



マーケティングの論点

昆虫を食べると健康になる！

- 昆虫を焼いたものには、50～70%のタンパク質が含まれる
- 亜鉛、鉄、マグネシウム、ビタミンB12を多く含む
- 魚と同じオメガ脂肪酸を含む
- 揚げずに焼く
- 食物繊維であるキチンは、胃腸の炎症を抑える



マーケティングの論 点

昆虫の生産は環境に優しい！

必要なのは

- 12倍以上の飼料
- 100倍のスペース
- 22,000倍の水

1kgの牛肉を生産するためには、1kgの昆虫を生産するよりも22,000倍の水が必要です。



また、牛肉1kgの生産者は、食用昆虫1kgの生産者の50倍ものメタンを排出しています！

製品ラベル

- 3面全体に国別のラベルを貼ることが可能
- EU諸国
 - 1、2、3ヶ国語のヨーロッパスタイルのラベル
- アメリカ
 - FDA準拠のラベル
- カナダ
 - カナダで話される英語とフランス語のラベル



値段と品質の比較

世界で最も厳しいとされるヨーロッパの法規制に則って生産しています。

1. 私たちが食品として販売する昆虫は、すべて人間が食べるために飼育されたものです。
2. 現地の食品安全局で昆虫とその後の製造工程を管理しています。
3. 生産するすべての製品の原材料と包装資材の原産地を追跡することができます。
4. すべての包装材料は食品等級です。
5. 商品は化学的または生物学的な汚染から取り除かれています。

世界一厳しい規制に従ったヨーロッパの昆虫商品は、安心して食べられることが保証されていますが、規制の緩い国の製品ではそうでない場合もあります。



パーティ用昆虫の商品は、味と美しさの完璧な組み合わせで、お客様にご満足いただけることをお約束します！



お問い合わせ

+358 40 5444 809

contact [.] us [@] partybugs [.] com

Instagram



**PARTY
BUGS**

MEXICAN BBQ
BUGGING GREAT CRICKETS!



**HOT & SPICY
SNACK CRICKETS!**

20 G

MADE IN EU



Party Bugs Products



Product

Ready-to-eat, premium quality party snacks packed in 20g standing pouches (62mm x 42mm x 159 mm).

Farmed, roasted, whole, and seasoned edible crickets and mealworms.

The products are seasoned and manually packed in Finland.

Based on extensive feedback from around the world, we can boldly state that we have the best tasting edible insect products and the most beautiful packages on the market!

Price

Order an updated wholesale price list with volume discounts from us!

Serving Suggestion

Party Bugs is for everybody and every party. Finely designed Party Bugs products fit all parties ranging from bars, restaurants, night clubs to movies, festivals, sports events, and home parties.

Tastes

Already more than a dozen different tastes.

Certificates

Edible insect producers are tiny, and certificates like IFS or BSI certificates are still rare. However, all the crickets and mealworms we present in this catalog come from the EU, which strictly regulates their breeding and processing. Only insects bred for human consumption are allowed as food within the EU, and local Food Safety Authorities must control their breeding and processing.

Availability

Production-to-order until demand stabilizes. Small quantities of products may be stocked.

Marketing Arguments

Party Bugs are the healthier, new generation of party snacks with the following success factors:

1. the best recipes applied to the highest quality insects
2. trendy and sustainable fun with friends
3. a premium product for an affordable price

Eating healthier and saving the planet is a bonus!

It is healthy to eat insects!

- Roasted crickets contain 60–70% and mealworms 45–60% protein.
- Lots of zinc, iron, magnesium, and B12 vitamin
- Omega fatty acid composition like in fish
- Chitin as a fiber reduces gastrointestinal inflammation.

Insect production is environmentally friendly!

Producing a kilo of beef requires

- 12 times more feed,
- 100 times more space and
- 22,000 times more water

than producing a kilogram of insects.

In addition, the production of a kilogram of beef causes 50 times more methane emissions than producing a kilogram of edible insects!

Shelf Life

- 8 – 15 months from the production day.

Languages of Product Descriptions on Packages

- 1–2 printed languages possible.
- We can add product information in 1–2 languages for small orders by using stickers on the sides.

Producer

Crickets Online Oy, Opastinsilta 8 A, 00520 Helsinki, Finland.

+358 40 5444 809

contact [.] us [at] partybugs [.] com

www.partybugs.com

Last updated on 22 March 2024.

Based on extensive feedback collection from around the world, we can boldly state that Party Bugs are globally the best tasting edible insect products!



**Controlled by
the Finnish
Food Authority**

Party Bugs Flavors



Crickets

Asian Fusion

Bacon & Honey

Blue Cheese

Cheesy Cheddar

Mediterranean

Mexican BBQ



Mealworms

Asian Magic

Blue Cheese

Cheesy Cheddar

Greek Tzatziki

Himalayan Salt

Smokey BBQ



AND WE CAN
DEVELOP MORE!



Americano, Cheese & Onion, Honey & Dijon, Lemon, Caribbean, Provence, Wasabi & Sesame, Maple Syrup, Shrimp, American Bacon, Sour Apple, Chili Cheddar, Cinamon & Juniper, Rum & Raisin, Pizza, Sesam & Coconut, etc.



ASIAN FUSION – CRICKETS (20g)

This is a sweet and savory snack with Asian spices and honey. With more than a dozen natural herbs, Asian Fusion crickets have a full-bodied and sweet flavor that is something completely different.

Serving Suggestion

You can serve this product as a snack with wine, cheeses, and biscuits.

Ingredients

Farmed and roasted house cricket (75%; acheta domesticus) from the EU, spice mix (25%; honey, salt, sesame, onion, turmeric, corn starch, laurel leaf, garlic, chili, sugar, coriander, cardamom, fennel, horseradish, cinnamon, ginger, curry aroma).

Nutrition (100g)

Energy 1798kJ/430kcal, fat 18.3g (of which saturated fatty acids 7.4g), carbohydrates 17.6g (of which sugars 7.7g), fiber 5.5g, protein 49.6g, and salt 4.9g.

Is the product available for the U.S. and Canadian markets? : YES. An alternative 100% natural recipe without aromas is available!



BACON & HONEY – CRICKETS (20g)

The familiar taste of bacon makes accepting new and more ecologically friendly ingredients, like edible insects, easier.

Serving Suggestion

We designed our Bacon & Honey-flavored crickets with beer bars and catering companies in mind. The best place to display this product in grocery stores and bars is alongside beef jerky and other beer snacks!

You can serve this product as a beer snack or use the product like dry onion flakes on top of salads, sandwiches, or hot meals.

Ingredients

Farmed and roasted house cricket (73%; acheta domesticus) from the EU, and spice mix [27%; honey, salt, glucose, paprika, onion, coriander, maltodextrin, meat aroma, bacon aroma, flavor enhancer (E621), citric acid (E330)].

Nutrition (100g)

Energy 1765kJ/422kcal, fat 16.2g (of which saturated fatty acids 6.9g), carbohydrates 22.3g (of which sugars 14.7g), fiber 3.2g, protein 48.3g, and salt 4.6g.

Is the product available for the U.S. and Canadian markets? : NO.

NOTE: This product does not contain any ingredients derived from pigs.



BLUE CHEESE – CRICKETS (20g)

If you like blue cheese, you probably want this product, too. Familiar tastes make accepting new and more ecologically friendly ingredients, like edible insects, easier.

Serving Suggestion

You can serve this product as a snack with wine and biscuits.

Ingredients

Farmed and roasted house cricket (75%; acheta domesticus) from the EU, spice mix (25%; cheese, onion, aroma, garlic, salt, sugar).

Nutrition (100g)

Energy 1766kJ/422kcal, fat 18.9g (of which saturated fatty acids 8.1g), carbohydrates 8.4g (of which sugars 1.3g), fiber 3.3g, protein 49.8g, and salt 3.2g.

Is the product available for the U.S. and Canadian markets? : NO.

+358 40 5444 809

contact [.] us [.] com

www.partybugs.com

Last updated on 22 March 2024.



CHEESY CHEDDAR - CRICKETS (20g)

This product is a savory snack with real cheese and spices.

Serving Suggestion

You can serve this product as a snack with wine and a good movie.

Ingredients

Farmed and roasted house cricket (75%; acheta domesticus) from the EU, spice mix (25%; cheese powder, onion, garlic, black pepper, creme fraiche, cheddar aroma, salt, tomato).

Nutrition (100g)

Energy 1990kJ/475kcal, fat 18.7g (of which saturated fatty acids 8.0g), carbohydrates 10.0g (of which sugars 2.6g), fiber 3.6g, protein 50.0g, and salt 5.2g.

Is the product available for the U.S. and Canadian markets? : NO.



MEDITERRANEAN – CRICKETS (20g)

A savory snack with natural herbs and spices from the Mediterranean.

Serving Suggestion

Serve this product as a snack with wine, cheeses, and biscuits.

Ingredients

Farmed and roasted house cricket (80%; acheta domesticus) from the EU, spice mix [20%; honey, salt, rosemary, tomato, thyme, maltodextrin, oregano, fennel, citric acid (E 330)].

Nutrition (100g)

Energy 1799kJ/430kcal, fat 18.4g (of which saturated fatty acids 7.8g), carbohydrates 13.7g (of which sugars 3.5g), fiber 4.9g, protein 54.0g, and salt 6.1g.

Is the product available for the U.S. and Canadian markets? : YES.



MEXICAN BBQ – CRICKETS (20g)

Mexican BBQ is a savory and spicy snack.

Serving Suggestion

We designed our barbecue-flavored crickets with beer bars and catering companies in mind. The best place to display this product in grocery stores and bars is alongside beef jerky and other beer snacks!

You can serve Mexican BBQ as a beer snack or use this product, like dry onion flakes, on salads and sandwiches, or Mexican foods like tacos and nachos.

Ingredients

Farmed and roasted house cricket (75%; acheta domesticus) from the EU, spice mix [25%; honey, salt, onion, paprika, black pepper, turmeric, cumin, nutmeg, garlic, cayenne pepper, tomato, citric acid (330)].

Nutrition (100g)

Energy 1771kJ/423kcal, fat 17.2g (of which saturated fatty acids 7.3g), carbohydrates 18.0g (of which sugars 10.1g), fiber 5.4g, protein 50.1g, and salt 4.8g.

Is the product available for the U.S. and Canadian markets? : YES.



ASIAN MAGIC - MEALWORMS (20g)

Roasted mealworms with honey and Asian spices create a magical sweetish and warm taste that is way more addictive than chips.

Serving Suggestion

You can serve this product as a snack with wine, cheeses, and biscuits.

Ingredients

Farmed and roasted mealworms (75%; tenebrio molitor) from the EU, spice mix (25%; fennel, honey, ginger, cumin, cinnamon, cardamom, coriander, turmeric, nutmeg, black pepper, cloves, sesame, onion, salt, garlic).

Nutrition (100g)

Energy 1931kJ/462kcal, fat 24.8g (of which saturated fatty acids 6.7g), carbohydrates 17.4g (of which sugars 8.4g), fiber 5.6g, protein 41.6g, and salt 4.8g.

Is the product available for the U.S. and Canadian markets? : YES.



BLUE CHEESE – MEALWORMS (20g)

Roasted mealworms with blue cheese.

Serving Suggestion

You can serve this product as a snack with wine, cheeses, and biscuits.

Ingredients

Farmed and roasted mealworms (70%; tenebrio molitor) from the EU, spice mix (30%; cheese, onion, aroma, garlic, sugar, salt, maltodextrin).

Nutrition (100g)

Energy 1896kJ/454kcal, fat 23.7g (of which saturated fatty acids 6.8g), carbohydrates 15.5g (of which sugars 1.4g), fiber 3.4g, protein 38.9g, and salt 2.3g.

Is the product available for the U.S. and Canadian markets? : NO.



CHEESY CHEDDAR - MEALWORMS (20g)

Roasted mealworms with cheddar.

Serving Suggestion

You can serve this product as a snack with beer and a good movie.

Ingredients

Farmed and roasted mealworms (70%; tenebrio molitor) from the EU, spice mix (30%; cheese powder, onion, garlic, black pepper, creme fraiche, cheddar aroma, salt, tomato, maltodextrin).

Nutrition (100g)

Energy 2093kJ/501kcal, fat 23.6g (of which saturated fatty acids 6.8g), carbohydrates 15.9g (of which sugars 2.7g), fiber 3.7g, protein 39.2g, and salt 4.3g.

Is the product available for the U.S. and Canadian markets? : NO.



GREEK TZATZIKI – MEALWORMS (20g)

Roasted mealworms with Greek tzatziki spices.

Serving Suggestion

You can serve this product as a ready-to-eat snack or on yogurt or salad.

Ingredients

Farmed and roasted mealworms (75%; tenebrio molitor) from the EU, spice mix (25%; garlic, onion, dill, salt).

Nutrition (100g)

Energy 1911kJ/457kcal, fat 23.3g (of which saturated fatty acids 6.4g), carbohydrates 17.9g (of which sugars 2.8g), fiber 6.2g, protein 43.1g, and salt 4.9g.

Is the product available for the U.S. and Canadian markets? : YES.



HIMALAYAN SALT - MEALWORMS (20g)

Highest quality roasted mealworms with salt and minerals from the Himalayas. You don't need more to make a perfect snack that everyone loves!

Serving Suggestion

You can serve this product as a ready-to-eat snack or on yogurt or salad.

Ingredients

Farmed and roasted mealworms (93%; tenebrio molitor) and salt (5%).

Nutrition (100g)

Energy 2067kJ/495kcal, fat 29.4g (of which saturated fatty acids 8.1g), carbohydrates 5.9g (of which sugars 0.0g), fiber 4.6g, protein 51.8g, and salt 4.9g.

Is the product available for the U.S. and Canadian markets? : YES.



SMOKEY BBQ - MEALWORMS (20g)

Roasted mealworms with Tex-Mex spices and a smokey aroma.

Serving Suggestion

You can serve this product as a ready-to-eat snack with beer.

Ingredients

Farmed and roasted mealworms (75%; tenebrio molitor) from the EU and a spice mix [25%; honey, salt, smoked paprika, black pepper, sugar, onion, cumin, maltodextrin, chili, turmeric, nutmeg, flavor enhancer (E621)].

Nutrition (100g)

Energy 1895kJ/453kcal, fat 24.3g (of which saturated fatty acids 6.8g), carbohydrates 15.8g (of which sugars 7.0g), fiber 5.8g, protein 42.0g, and salt 5.7g.

Is the product available for the U.S. and Canadian markets? : YES.

***We have styles and recipes ready
for more products than presented
above. We can quickly adapt
recipes for your local market and
create more tastes and styles!***

General Information

HS TARIFF/TARIC CODE

0410109900

FDA AND CANADA

All Party Bugs products comply with EU regulations, and many Party Bugs products are legal food outside the EU as well.

The following products can be legally sold as food in the U.S and Canada:

- **CRICKETS:** Asian Fusion BBQ, Mediterranean, Mexican BBQ
- **MEALWORMS:** Asian Magic, Greek Tzatziki, Himalayan Salt, Smokey BBQ

ALLERGENS

- Eating insects can cause allergic reactions in persons allergic to shellfish, mollusks, or house dust mites.
- The product may contain rest from gluten.
- Some products contain sweet lupine and sesame.

INFORMATION ON PACKAGES

- Small orders: B&W self-adhesive labels
- Big orders: Printed on products
- Party Bugs pouches have space for product information in up to three languages.

STORAGE

Store dry, dark, and at room temperature.

MINIMUM ORDER QUANTITY

- Our production process is flexible, and we can easily produce for smaller orders.
- Party Bugs shelving boxes contain nine products.

AVAILABILITY

- Production to order.

PRICE

You can order a wholesale price list by sending us an email or by calling us.

DOWNLOAD

product photos and videos from

<https://photos-and-videos.partybugs.com>



White-Label Production

Why are Party Bugs the world's most delicious edible insect snacks for your white-label products?

Party Bugs are the most delicious whole, seasoned insects on the market because our edible insects come from the best breeders in the EU, we season our insects ourselves, and our seasoning method is unique.

In comparison, many of our competitors currently buy low-cost, low-quality East Asian crickets imported and (cheaply) flavored by just one company, making all their products taste the same.

How does customization work?

Large minimum order batches usually only apply to printing work, but the actual products can be produced and invoiced in smaller order batches. We understand the importance of cash flow in your business, so we only need payment in advance for customized packaging or when we have to order packaging or product information labels a lot in advance. Except for the customization cost, you only pay for the products you order when you need them, and we produce them for you. We print the production batch and shelf life information on separate labels, which we create only in connection with production.

For example, we may have to order at least 2,000 cardboard packaging at once for your product with your company's brand look and logo for 400 euros, in which case one cardboard packaging customized for you costs 20 cents each. In that case, we require only 400 euros for the down payment. After that, you can order products from us in batches of, for example, 200 products, in which case we will deduct the cost of customization, i.e., the price of the packages you have already paid, from the final products.

We can also customize recipes, which we can usually do without a down payment. If the recipe consists of ordinary ingredients from a local wholesaler, which we can buy in small quantities, we can quickly produce small production batches for you. For example, you could order a smallish batch of 200 to 400 products at a time, and we can conveniently manufacture a fresh batch of your tailored products as we produce our other products. As we produce regularly, we can easily add a single product to the production plan when production is running.

We can also design unique recipes for you!

Using a customized recipe requires an advance payment only if we have to order expensive raw ingredients for a product customized just for you. Such a raw material could be, for example, a 25-kilogram sack of aroma powder costing 1,500 euros.

Party Bugs

パーティー・バグズ

企業ファクトシート

会社概要

会社名: **Crickets Online Oy** (クリケッツ・オンライン有限会社)
設立年: **2018年**
ビジネス ID: **2904432-2**
VAT 番号: **FI29044322**
登記情報: **フィンランドビジネス情報システム**
(<https://tietopalvelu.ytj.fi/yritys/2904432-2>)
信用格付け: **AA** レート by Asiakastieto (<https://www.asiakastieto.fi/web/en/>)

監督する食品安全機関

- ヘルシンキ食品安全局
(<https://www.hel.fi/helsinki/en/administration/administration/services>)
- 食品検査官: Tiina Paavola, +358 9 3103 1590; [tiina \[.\] paavola \[.\] hel \[.\] fi](mailto:tiina.paavola@hel.fi)

Party Bugs ブランド

- Party Bugs は、フィンランド企業である Crickets Online Oy のブランドおよび補助商標です。
- Party Bugs は、パーティー・スナックとして世界で初めてブランド化された、2020年発売の昆虫食品です。
- 最新カタログ: <https://catalog.partybugs.com>

品質証明

Party Bugs は品質証明の原則に従っています。ただし、IFS や BSE のような公的な品質証明書の申請と審査の手続きを始めるには、生産量を増やす必要があります。

しかし、EU 圏内で食品として認められるものは、人間の食用に繁殖した昆虫だけであり、地域の食品安全局が飼育や加工を監督しなければなりません。2023 年末には、EU 委員会が承認した繁殖ライセンスのある食用昆虫のみが EU 域内で許可される見込みです。

連絡先

Pasi Porkka / パシ・ポルッカ (CEO 兼創業者); [pasi \[.\] porkka \[.\] partybugs \[.\] com](mailto:pasi.porkka@partybugs.com); +358 40 5444 809



Controlled by
the Finnish
Food Authority

Crickets Online Oy

Company Fact Sheet

Company

Company name: **Crickets Online Oy**
Founding year: **2018**
Business ID: **2904432-2**
VAT number: **FI29044322**
Company registry: **The Finnish Business Information System**
(<https://tietopalvelu.ytj.fi/yrittys/2904432-2>)
Credit rating: Crickets Online Oy's credit rating: <https://www.asiakastieto.fi/web/en/>.
Party Bugs Oy Ltd: Party Bugs Oy Ltd is the subsidiary and the marketing company of Crickets Online Oy (<https://tietopalvelu.ytj.fi/yrittys/3372646-5>)

Bank and payment information

Name of the bank: Uudenmaan Osuuspankki
IBAN: FI36 5000 0120 4774 59
BIC: OKOYFIHH

Controlling Food Safety Authority

- Helsinki Food Safety Authority
(<https://www.hel.fi/helsinki/en/administration/administration/services>)
- Food inspector: Tiina Paavola, +358 9 3103 1590; tiina [.] paavola [.] fi

Party Bugs Brand

- Party Bugs, launched in 2020, are the world's first edible insects branded as party snacks.
- Owned by the Finnish company Justecon Oy and licensed to Crickets Online Oy.
- Downloadable up-to-date catalog: <https://catalog.partybugs.com>

Quality Certificates

The production of Party Bugs products follows the principles of quality certificates. Still, we need to increase our production volume to start the application and audition process for official quality certificates, like IFS or BSE.

However, only insects bred for human consumption are allowed as food within the EU, and local Food Safety Authorities must control their breeding and processing. By the end of 2023, only food insects with EU Commission-approved breeding licenses will be allowed within the EU.

Contact Information

Pasi Porkka (CEO and Founder); pasi [.] porkka [.] partybugs [.] com; +358 40 5444 809



Date:12/14/2022 4:52:02

Created Date
2022-08-17 02:33:12.0

Created by
cri1977

Registration Expiration Date
2024-12-31

Registration Renewed Date
2022-12-14

Last Updated
2022-12-14

Registration Status Reason
Accepted UFI

Registration Status
VALID

Is this facility engaged in the manufacturing/processing, packing, or holding of food for human or animal consumption in the United States?
 Yes No

Section 1: Type of Registration

Facility Location: **Foreign Registration**

UPDATE OF REGISTRATION INFORMATION:

Registration Number: **12600726776** Pin No **20f9c4bE**

Are you the new owner of a previously registered facility?

Yes No

Previous Owner's Title:

Previous Owner's Name:

Previous Owner's Registration Number:

Section 2: Facility Name/Address Information

Facility Name

Party Bugs

Facility Name Suffix

Limited

Facility Street Address, Line 1

Opastinsilta 8 A

Facility Street Address, Line 2

City

Helsinki

State/Province/Territory

Uusimaa

Zip Code (Postal Code)

00520

Country/Area

FINLAND

Telephone Number

358 45 78359301

Fax Number

E-Mail Address

hidden_because_of_spam_bots@cricketsonline.fi

Unique Facility Identifier (UFI)

Section 3: Preferred Mailing Address Information



Complete this section if different from Section 2 Facility Name/Address Information (OPTIONAL)

Is the preferred mailing address the same as the facility address (Section 2)? Yes

Name	Telephone Number
Party Bugs	358 45 78359301
Address, Line 1	Fax Number
Opastinsilta 8 A	
Address, Line 2	E-Mail Address
	hidden_because_of_spam_bots@cricketsonline.fi
City	
Helsinki	
State/Province/Territory	
Uusimaa	
Zip Code (Postal Code)	
00520	
Country/Area	
FINLAND	

Section 4: Parent Company Name/Address Information

(If applicable and if different from Sections 2 and 3). If information is the same as another section, check which section:

- Same as Facility Address (Section 2)
- Same as Preferred Mailing Address (Section 3)
- None of the above

Company Name	Telephone Number
Party Bugs	358 45 78359301
Company Name Suffix	Fax Number
Limited	
Address, Line 1	E-Mail Address
Opastinsilta 8 A	hidden_because_of_spam_bots@cricketsonline.fi
Address, Line 2	
City	
Helsinki	
State/Province/Territory	
Uusimaa	
Zip Code (Postal Code)	
00520	
Country/Area	
FINLAND	

Section 5: Facility Emergency Contact Information

If information is the same as another section, check which section:



- Same as Facility Address (Section 2)
- Same as U.S. Agent Information (Section 7)
- None of the above

Individual's Title (Optional)

Emergency Contact Phone

358 45 78359301

Individual's Name (Optional)

E-Mail Address

hidden_because_of_spam_bots@cricketsonline.fi

Individual's Middle Name (Optional)

Job Title (Optional)

Individual's Last Name (Optional)

Section 6: Trade Names

(If this facility uses trade names other than that listed in Section 2 above, list them below (e.g., "Also doing business as," "Facility also known as"))

Are there alternate trade names used by your facility in addition to the name provided in **Section 2: Facility Name/Address Information?**

- Yes
- No

Alternate Trade Name #1: **Bug Bazaar**

Alternate Trade Name #2: **Crickets Online Oy**

Section 7: United States Agent

(To be completed by facilities located outside any state or territory of the United States, District of Columbia, or The Commonwealth of Puerto Rico)

First Name

Telephone Number

Saana

510 4097963 null

Middle Name (Optional)

Emergency Contact Phone

Jarvenpaa

510 7121123

Last Name

Fax Number

Deichsel

Title (Optional)

E-Mail Address

hidden_because_of_spam_bots@gmail.com

Address, Line 1

1210 Everett St

Address, Line 2

City

El Cerrito

State/Province/Territory

California

Zip Code (Postal Code)

94530

Country/Area

UNITED STATES



Section 8: Seasonal Facility Dates of Operation (Optional)

Give the approximate dates that your facility is open for business, if its operations are on a seasonal basis (Optional).

Harvest 1

Start Month

End Month

Harvest 2

Start Month

End Month

Section 9: General Product Categories - Human/Animal/Both

Food for Human Consumption

Food for Animal Consumption

Section 9a: General Product Categories - Food for Human Consumption; and Type of Activity Conducted at the Facility

To be completed by all food facilities. Please see instructions for further examples. IF NONE OF THE MANDATORY CATEGORIES BELOW APPLY, SELECT BOX 37	Ambient Food Storage Warehouse / Holding Facility (e.g., storage facilities, including storage tanks, grain elevators)	Refrigerated Food Storage Warehouse / Holding Facility (e.g., storage facilities, including storage tanks)	Frozen Food Storage Warehouse / Holding Facility (e.g., storage facilities)	Acidified Food Process or	Low-Acid Food Process or	Interstate Conveyance Caterer / Catering Point	Contract Sterilizer	Labeler / Relabeler	Manufacturer / Processor	Packer / Repacker	Salvage Operator (Reconditioner)	Farm Mixed-Type Facility	Other Activity Conducted (Please Specify)
23. MEAT, MEAT PRODUCTS AND POULTRY (FDA REGULATED) ²¹ CFR 170.3 (n) (17), (18), (29), (34), (39), (40)]	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
37. IF NONE OF THE ABOVE FOOD CATEGORIES APPLY, THEN PRINT THE APPLICABLE FOOD CATEGORY OR CATEGORIES (THAT DOES NOT OR DO NOT APPEAR ABOVE)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If the food categories listed above do not apply, then print the applicable food category or categories.



To be completed by all food facilities. Please see instructions for further examples. IF NONE OF THE MANDATORY CATEGORIES BELOW APPLY, SELECT BOX 37	Ambient Food Storage Warehouse / Holding Facility (e.g., storage facilities, including storage tanks, grain elevators)	Refrigerated Food Storage Warehouse / Holding Facility (e.g., storage facilities, including storage tanks)	Frozen Food Storage Warehouse / Holding Facility (e.g., storage facilities)	Acidified Food Process or	Low-Acid Food Process or	Interstate Conveyance Caterer / Catering Point	Contract Sterilizer	Labeler / Relabeler	Manufacturer / Processor	Packer / Repacker	Salvage Operator (Reconditioner)	Farm Mixed-Type Facility	Other Activity Conducted (Please Specify)
--	--	--	---	---------------------------	--------------------------	--	---------------------	---------------------	--------------------------	-------------------	----------------------------------	--------------------------	---

The category 23 may be a wrong selection.

All of our products are made from EDIBLE INSECTS and their HS CODE is 04.10 .

All of our edible insect products are dried and made from roasted insects that can be legally sold as food within the EU.

Section 10: Owner, Operator, or Agent-in-Charge Information

Provide the following information, if different from all other sections on the form. If information is the same as another section of the form, check which section:

If information is the same as Section 2, check the box:

- Section 2 - Facility Address Information
- Section 3 - Preferred Mailing Address Information
- Section 4 - Parent Company Address Information
- Section 7 - US Agent Address Information
- None of the above

Name of Entity or Individual Who is the Owner, Operator, or Agent-in-Charge: Pasi Porkka

Address, Line 1

Opastinsilta 8 A

Address, Line 2

City

Helsinki

State/Province/Territory

Uusimaa

Zip Code (Postal Code)

00520

Country/Area

FINLAND

Telephone Number

358 45 78359301

Fax Number

E-Mail Address

hidden_because_of_spam_bots@cricketsonline.fi

Section 11: Inspection Statement

FDA will be permitted to inspect the facility at the time and in the manner permitted by the Federal Food, Drug, and Cosmetic Act.

Section 12: Certification Statement



The owner, operator, or agent-in-charge of the facility, or an individual authorized by the owner, operator, or agent-in-charge of the facility, must submit this form. By submitting this form to FDA, or by authorizing an individual to submit this form to FDA, the owner, operator, or agent-in-charge of the facility certifies that the above information is true and accurate. An individual (other than the owner, operator or agent-in-charge of the facility) who submits the form to the FDA also certifies that the above information submitted is true and accurate and that he/she is authorized to submit the registration on the facility's behalf. An individual authorized by the owner, operator, or agent-in-charge must below identify by name the individual who authorized submission of the registration. Under 18 U.S.C 1001, anyone who makes a materially false, fictitious, or fraudulent statement to the U.S. Government is subject to criminal penalties.

NAME OF PERSON SUBMITTING THIS REGISTRATION RENEWAL: Pasi Porkka

CHECK ONE BOX

- A. INDIVIDUAL ASSOCIATED WITH THE INFORMATION IN SECTION 10 (STOP HERE, FORM IS COMPLETED)
- B. ANOTHER AUTHORIZED INDIVIDUAL

Address Information for the Authorizing Individual:

Individual's Name	Telephone Number
-N/A-	-N/A-
Address, Line 1	Fax Number
-N/A-	-N/A-
Address, Line 2	E-Mail Address
-N/A-	-N/A-
City	
-N/A-	
State/Province/Territory	
-N/A-	
Zip Code (Postal Code)	
-N/A-	
Country/Area	
-N/A-	